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GOLF WITH JAY DELSING



WHY SHOULD YOUR BUSINESS PARTNER WITH GOLF WITH JAY DELSING?

BUSINESS OWNERS

1 OUT OF **4**

AVERAGE NET WORTH

768,400

AVERAGE HOME VALUE

480,000

RECOMMEND PRODUCT

75%

HOMEOWNERS

91%

GOLFER DEMOGRAPHICS

Golf fans make up one of the most desired demographics in our country. Whether yours is a business to business or business to customer, your message will be heard by a group which has the means to make that connection. Here are some key statistics about our reach.



RADIO

We Air on the #1 Sports Radio Station in St. Louis, WXOS.



SOCIAL

75K+ Monthly Impressions on Facebook, Instagram, Twitter & YouTube. Over 10K Followers on LinkedIn.



PODCAST

Top 20% of All Podcasts. Over 100K Downloads.

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GOLF WITH JAY DELSING

2020 RATES

TOP SPOTS

all packages and partnerships include front and back end mentions.

\$500/wk

CO-TITLE SPONSOR

1 60 Second Ad/week
Promo Bumps
(15 & 30 second ESPN Plugs)
Website Placement & Link
4 Social Media Posts Per Mo.
26 wk minimum

\$325/wk

SEGMENT SPONSOR

1 30 Second Ad/week
Website Placement & Link
In-Show Host & Announcer Plugs
2 Social Media Posts Per Mo.
26 wk minimum

\$600/wk

LEADING EDGE

1 3 min Segment
Website Placement & Link
2 Social Media Posts Per Mo.
26 wk minimum

MULLIGANS

\$475/wk

EAGLE

1 60 Second Ads/week
1 30 Second Ads/week
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

\$350/wk

BIRDIE

1 60 Second Ads/week
Website Placement & Link
1 Social Media Post/mo
12 wk mo minimum

\$275/wk

PAR

1 30 Second Ads/week
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

\$500/wk

PODCAST SPONSOR

Logo Placement on Podcast Video
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

\$75/wk

THE WEDGE

Front & Back-end Mention
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

A LA CARTE

30 SEC AD:	\$255
60 SEC AD:	\$300
SOCIAL POST:	\$100
BUY JAY LUNCH:	\$50