Jay Delsing
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GOLF WITH JAY DELSING

WHY SHOULD YOUR BUSINESS PARTNER WITH GOLF WITH JAY DELSING?

BUSINESS OWNERS

1 OUT OF 4

AVERAGE NET WORTH

768,400

AVERAGE HOME VALUE

480,000

RECOMMEND PRODUCT

75%

HOMEOWNERS

91%

GOLFER DEMOGRAPHICS

Golf fans make up one of the most desired demographics in our country. Whether yours is a business to business or business to customer, your message will be heard by a group which has the means to make that connection. Here are some key statistics about our reach.

RADIO

We Air on the #1 Sports Radio Station in St. Louis, WXOS.

SOCIAL

70K+ Monthly Impressions on Facebook, Instagram & Twitter. Over 10K Followers on LinkedIn.

PODCAST

Top 20% of All Podcasts. Over 40K Downloads.

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2020 RATES

TOP SPOTS

all packages and partnerships include front and back end mentions.

$500/wk
CO-TITLE SPONSOR

1 60 Second Ad/week
Promo Bumps
(15 & 30 second ESPN Plugs)
Website Placement & Link
4 Social Media Posts Per Mo.
26 wk minimum

$250/wk
SEGMENT SPONSOR

1 60 Second Ad/week
Website Placement & Link
2 Social Media Posts Per Mo.
26 wk minimum

$600/wk
LEADING EDGE

1 3 min Segment
Website Placement & Link
2 Social Media Posts Per Mo.
26 wk minimum

MULLIGANS

$375/wk
EAGLE

1 60 Second Ads/week
1 30 Second Ads/week
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

$350/wk
BIRDIE

1 60 Second Ads/week
Website Placement & Link
1 Social Media Post/mo
12 wk mo minimum

$175/wk
PAR

1 30 Second Ads/week
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

$500/wk
PODCAST SPONSOR

Logo Placement on Podcast Video
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

$75/wk
THE WEDGE

Front & Back-end Mention
Website Placement & Link
1 Social Media Post/mo
12 wk minimum

A LA CARTE

30 SEC AD:	***$175***
60 SEC AD:	***$300***
SOCIAL POST:	***$100***
BUY JAY LUNCH:	***$50***